



DESCRIPTION & RATES

The Star Path is a premier talent development company dedicated to empowering emerging and established artists through personalized coaching, strategic development, and impactful industry connections. We serve both individuals and businesses on a contractual basis, offering customized solutions designed to elevate talent and accelerate career growth.

CORE SERVICES

1. Talent Coaching: Expert-led sessions focused on building and refining performance skills. We offer comprehensive instruction in: Average age group: 16 and up

- Singing & Vocal Techniques
- Recording Techniques
- Stage Performance & Presence

2. Development Strategies: Structured support for creatives and professionals aiming to build sustainable careers. Our offerings include: Average age group: 25 and up

- Business Formation & Setup Guidance
- Career Planning & Growth Techniques
- Resource Development & Optimization
- Coming Soon: Project Financing Options

3. Networking & Showcasing: Platforms and events designed to expand visibility and industry access. Average age group: 18 and up

We facilitate:

- Talent Showcases & Industry Spotlights
- Professional Networking Events
- Business-to-Business Partnership Development

Whether you're an individual artist seeking coaching or a business looking to develop or connect with talent, The Star Path offers the expertise and infrastructure to support your journey.

At The Star Path, we don't just develop talent—we guide stars on their journey to brilliance.

PACKAGES INCLUDE

INDIVIDUAL COACHING PACKAGE

Talent Coaching (Ages 16+)

Service	Session Length	Price per Session	Monthly Package (4 sessions)
Vocal Coaching	60 minutes	\$75	\$280 (save \$20)
Recording Technique Training	90 minutes	\$100	\$380 (save \$20)
Stage Performance Technique	60 minutes	\$80	\$300 (save \$20)
Full Artist Development Package	Weekly sessions (3 types)	—	\$800/month (save \$100)
(We also offer group and workshop rates)			

Development Strategies (Ages 25+)

Service	Format	Price
Business Setup Consultation	90-minute session	\$150
Career Growth Strategy Session	60-minute session	\$120
Resource Planning Workshop	2-hour group workshop	\$100 per person
Premium Growth Plan (4 sessions)	One-on-one package	\$400/month
Project Financing Guidance (Coming Soon)	TBD	TBD

Networking & Showcasing (Ages 18+)

Event Type	Pricing
Talent Showcases (per artist)	\$50 participation fee
Industry Networking Events	\$75 per ticket / \$125 VIP access
Business-to-Business Partnership Forum	\$150 per company
Showcase+Networking Bundle	\$100 (includes both access types)

● Custom Business Services

Audience	Scope	Starting Price
Individual Creatives	Custom plans / coaching bundles	\$250/month
Small Businesses	Team training + strategic dev.	\$600/month
Event or Project Clients	Per-project basis	Custom Quote

BUSINESS TO BUSINESS CONSULTING SERVICES

International B2B Consulting Rate Structure for Entertainment Services (Multi-Site Engagements) - All Pricing is Negotiable.

This document outlines a tailored rate structure for international business-to-business (B2B) consulting services within the entertainment industry. It focuses on multi-site engagements such as production studios, event operations, distribution networks, and creative development hubs. This structure accounts for cross-border collaboration, industry-specific logistics, and strategic leadership.

Key Considerations for Entertainment Consulting

- - Scope of creative and operational services provided
- - Coordination across international production or event sites
- - Time-sensitive deliverables (launches, premieres, campaigns)
- - Cultural localization and content adaptation
- - Legal and licensing compliance across jurisdictions

Flat Rate Tiers for Multi-Site Entertainment Consulting

Engagement Level	Scope & Activities	Flat Rate (USD)
Tier 1: Strategic Entertainment Advisor (1–2 days/week)	Advisory on content strategy, audience targeting, and regional rollout for 2–3 sites.	\$30,000 – \$50,000 (3-month term)
Tier 2: Operational Partner (2–3 days/week)	Support for production, campaign execution, studio operations, and creative management across 3–5 sites.	\$70,000 – \$100,000 (3–6 month term)
Tier 3: Embedded Entertainment Consultant (full-time or lead role)	End-to-end involvement in strategy, production execution, event launch, and market activation across multiple international markets.	\$140,000 – \$250,000+ (6–12 month term)

TALENT COACHING GROUP AND WORKSHOP RATES

1. Small Group Sessions (2–5 participants)

- **Format:** In-person or virtual (60–90 minutes)
- **Focus:** Vocal coaching, performance confidence, audition prep, songwriting feedback
- **Rates:** Single Session: \$250 – \$400; 4-Session Package: \$900 – \$1,500

2. Medium Group Coaching (6–12 participants)

- **Format:** Masterclass style (90–120 minutes)
- **Focus:** Technique development, stage presence, peer performance review, branding
- **Rates:** Single Session: \$500 – \$850; Monthly Package (4 sessions): \$1,800 – \$2,800

3. Full Workshops (Half Day or Full Day)

- **Format:** Interactive coaching + breakout groups + Q&A
- **Duration:** Half-Day (3–4 hrs): \$1,500 – \$2,500; Full-Day (6–7 hrs): \$3,000 – \$5,000
- **Focus Options:**
 - Performance & Stage Readiness
 - Studio Vocal Prep & Mic Technique
 - Career Development & Goal Mapping
 - Brand Identity & Content Planning

4. Weekend Intensives / Camps

- **Format:** 2–3 full days of immersive training
Includes: Custom curriculum, guest instructors, performance showcase
- **Rate:** \$6,000 – \$10,000 (based on number of participants & location)

5. Add-Ons & Extras

- **One-on-One Add-on per participant:** \$100 – \$150 (30 mins)
Vocal Evaluation Recordings: \$25 per student
- **Follow-Up Coaching Packages:** Starting at \$300/month